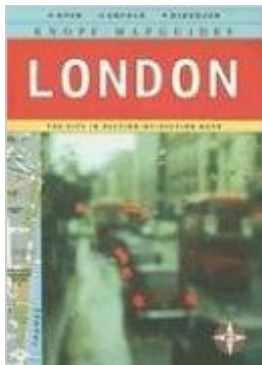


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# Knopf MapGuide: London



## Synopsis

This opening fold-out contains a general map of London to help you visualize the 8 large districts discussed in this guide, and 4 pages of valuable information, handy tips and useful addresses. Discover London through 8 districts and 8 maps Westminster/ Whitehall Covent Garden/ Soho/ Bloomsbury City/ St Paul's Southwark/ Tower Bridge Southbank/ Waterloo Mayfair/ Marylebone Chelsea/ South Kensington/ Belgravia Kensington/ Notting Hill For each district there is a double-page of addresses (restaurants • listed in ascending order of price • cafés, bars, tearooms, music venues and stores) followed by a fold-out map for the relevant area with the essential places to see (indicated on the map by a star \*). These places are by no means all that London has to offer but to us they are unmissable. The grid-referencing system (A B2) makes it easy for you to pinpoint addresses quickly on the map. Transportation and hotels in London The last fold-out consists of a transportation map and 4 pages of practical information that include a selection of hotels. A thematic index lists all the sites and addresses featured in this guide.

## Book Information

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## Customer Reviews

The Washington Post says, "The map guide lets you be inconspicuous: it's as small and light as a novella, and its flip-out maps could pass as a flyer to a cool club." "Make sure you never lose your way in a strange city. Each of the Knopf MapGuides captures its city's pith in a package as small as a passport wallet." "Real Simple" "Knopf MapGuides are handy, practical and perfect for those of us who are slightly impaired when it comes to map-reading. You don't

have to search a huge crackling sheet with a microscopic index for one of 10,000 dots on the map. The extraordinary quality of the books, beautiful hues and heavy paper also give these \$8.95 guides an evocative quality that stands apart from the glossy, garish look of most travel books. Marin Independent Journal "A good, handy portable item for a quick trip." San Francisco Chronicle "We love Knopf's smart new map guides." Travel & Leisure

Explore 44 different cities with Knopf's collection of MapGuides. Each MapGuide consists of six easy-to-use fold-out maps, plus great listings for all tastes and budgets. MapGuides are published in 15 languages and have sold over 5.5 million copies worldwide. --This text refers to an alternate Paperback edition.

BUY THIS...I bought two! Great idea, little zones, close up big letter (you can actually read) maps not all confused with teensy print stuff. Ideally, they would make one of these fold out things with bus numbers, but you can look those up. It's small, bigger than pocket but not much, has maybe 8 zones, each with a readable map (I am 66 as of today and I can see the print). Tube map in the back, major cities are drawn in so you see where they are. If you are lost or wandering or wanting to verify grab this baby out of the backpack and voila- clarification. My bro is going to London and needs a 3 day lead and a map to find the bathroom in our house, so this is essential, and I can release him on London with this and a compass and a cell phone and only pace HALF the night...ha ha ha...really, he is HOPELESS. But, then they called my mom "wrong way" all her life so the apple and the tree...

This little book is a nice combination of guide and map. I'm somewhat obsessed with finding the perfect guidebook every time I take a trip ... I often buy more than one just to be sure I don't miss anything. While it's great to have that kind of information on hand, it's best to have on hand back at the hotel in my suitcase rather than weighing down my purse while I'm out sightseeing. I read through my big guidebooks, then made a few sticky notes with a few things I wanted to remember and stuck them on the relevant pages of this one to take with me. After all, who needs to lug a guidebook containing things like hotel information around all day? This is a great size for carrying in a purse. It's also small enough that my husband can be persuaded to stow it in his jacket. Even better! The book starts out with a double-page horizontal fold-out showing a map of the entire city divided into 10 sections. It gives some very basic information on the city, getting around, etc. Each

section then gets its own two-page vertical fold-out, including a larger map. Points of interest are reviewed, including a number of restaurants, bars, shopping, and things to see. There are lots of color pictures on every page. The maps include Underground stations and there's also an Underground map in the back. The section maps are MUCH easier to read than the little maps you can get from the hotels or at the Metro stations. Not only is the print bigger, but the maps themselves are not as unwieldy as a regular map. I felt just a little less touristy reading them. While I wouldn't recommend this as your ONLY guide to London, overall I think they did a good job of balancing the need for information with a manageable size.

This is my sixth city Knopf mapguide purchase and I can't rave enough about them. I started with the Rome guide and was the envy of my travel buddies (all 25 of them) the entire trip. These guides provide the best street detail of any map guide I have ever used. They are small and compact and are really easy to pack in a daypack or medium size purse. The paper is of good quality, sturdy and has held up over multiple uses. The small fold out individual maps make your "where am I" a bit more discreet. Also, the fold-out maps make it easy to put back together and store. I have loaned my guidebooks many of my friends and recommend them as a "must have" when they travel.

Ok, I love maps. I don't always trust the cell phone service when I am travelling and I love to have back up. I placed this in my purse and used it for my trip to London. Loved it!! It is compact, easy to read and helps keep you organized as you travel via bus or tube. It is my favorite type of map organization and I am hoping to find more cities from this company and use them over and over. I don't comment on many of my orders, but I felt this one deserved a shout out!!

I'm a big fan of these guides - I've gotten them for other cities I've traveled to. I love that they have all the hot spots and info that you need, and I find the neighborhood pages super helpful for when you are planning your time in a city. I wish they had more cities covered - it seems like maybe they are discontinuing some?

TERRIFIC. The formatting is brilliant!! Of the suggestions I checked out for restaurants, cafes, shopping, etc. given for each section, every one was worthwhile. Even my friend who has lived in London most of his life was impressed and enjoyed using it with me.

Used it on my trip to London and it was great. Fit perfectly in my handbag and gave great

information on things to do and see. Would recommend this to anyone traveling to London

This is a great map guide. I will most likely order other city versions in preparation for future vacations. It was great not to have to wrestle with a big city map while touring London. I opened to the section required and a fold out square allowed me to navigate London easily. It has easy transitions to other sections and the metro map at the back is invaluable, in that in London, you have to know the NAME of the tube line as well as the last stop in the direction that you require. They are color coded, so all one needs to do is match the color of the line to the legend at the bottom, and it tells you the name of the line. It fits in a good size pocket, and it held up well. The index at the back has main roads as well as tourist sites and train stations. With a decent idea of what area to look in, I was able to locate a particular small street and find a restaurant that I had heard of. A very good value.

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